

## Intro Video Tips

Remember that normal interview etiquette applies so:

- ✓ Dress formally and decently
- ✓ More body language; more smile; more vitality
- ✓ Don't wear too much make up (ladies)
- ✓ Be presentable. Brush your hair and have neat facial hair/be shaven (gents)
- ✓ Make sure the area behind you is clean and tidy
- ✓ Have good lighting in the area that you will be recording
- ✓ Be in an area that is not noisy / you do not get distracted
- ✓ Prop the phone on something so that we can see your top half of your body (at least) and not just your head or have part of your head cut off. It is not recommended that someone does not hold the camera as the video will not be stable.
- ✓ Keep the video under two and half minutes max.
- ✓ Use a good quality camera
- ✓ You need to be professional, yet fun and enthusiastic!
- ✓ Voice should be loud and clear
- ✓ Don't mention "Intercultural education program"
- ✓ Shoot video indoors ( use natural light not synthetic indoor light)
- ✓ The direction of the video should be vertical (not landscape)
- ✓ Ensure the sharpness of the video
- ✓ The video should be about 1.5-2 minutes

The content of introduction should include:

Greeting

Name: My name is\*\*

Nickname\*\*

Where am I From:

University/major/Degree:

Hobby/interest:

Achievement on Academic or interest:

Work experience/ and what did you achieve:

Why do you want to teach kids in China:

Self appraisal

It's important to show them your warm and friendly personality, and let them get to know you, let them see that you are confident and friendly and able to interact with children and adults alike. Remember that you will be teaching kindergarten children.

This video is used a number of times throughout the process:

1. By OVC's National Program Manager to assess your eligibility for the program
2. By our partners to assess and see if they think that you are a good fit for the program
3. By the schools that potentially want to hire you

So you if you send us a video gives the person watching it a great first impression about yourself, it literally is the difference between getting placed or not!

Starting the video:

- So for example DON'T pull a tongue or a funny face or do a little dance before you start speaking on the recording
- DO smile and greet (feel free to wave)

A general outline for the video can be as follows

- Greet the person watching the video (this could be, our partners or even the school that potentially wants to hire you, so make the greeting general)
- Introduce yourself: name, age, where you are from, qualification, faculty, major any additional certificate held i.e. a TEFL or PCGE, any experience you have with teaching children - mention duration and ages etc
- Why are you interested in going to China/why do you want to Teach in China? (EXAMPLE: Maybe the culture has always fascinated you, maybe you want to become a better teacher by having experience with teaching in a different culture and country, using a different curriculum. You are open to new experiences, and these 5 months will expand your horizons, maybe you want to learn Kung Fu, maybe you want to make a change in children's lives etc)
- Tell them about you (EXAMPLE: you are hardworking, always willing to go the extra mile, willing to learn new things, adaptable to change etc. Your hobbies and interests include ... In South Africa you are a coach for the community soccer team etc)
- Why should they choose you for the program?
- End off by thanking the person watching for their time

During the video:

- ✓ Remember to keep eye contact with the camera
- ✓ Show passion, enthusiasm and excitement!
- ✓ Speak your best English! Don't speak too fast, don't speak too slow and don't use any slang
- ✓ Don't look stiff, don't fold your arms, or fiddle with your hands – be confident and comfortable
- ✓ Smile!

Reference:



Thank you and good luck!